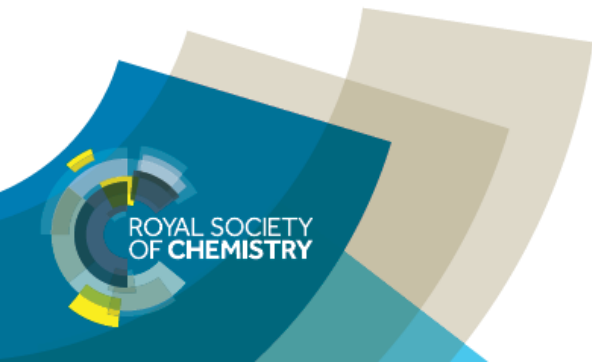


# Royal Society of Chemistry

## Insight and Outlook – A Review of the Royal Society of Chemistry's Open Access Program

Hungarian Academy of Sciences  
Budapest, 12th September 2016

Claudia Heidrich  
Sales Executive Central & Eastern Europe





# Agenda

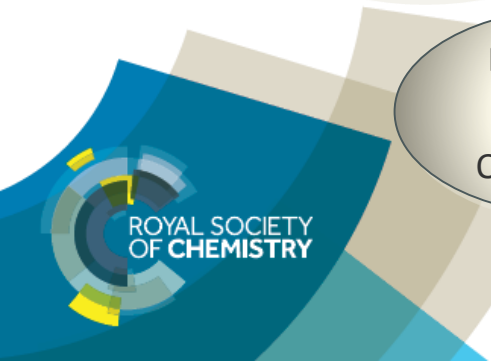
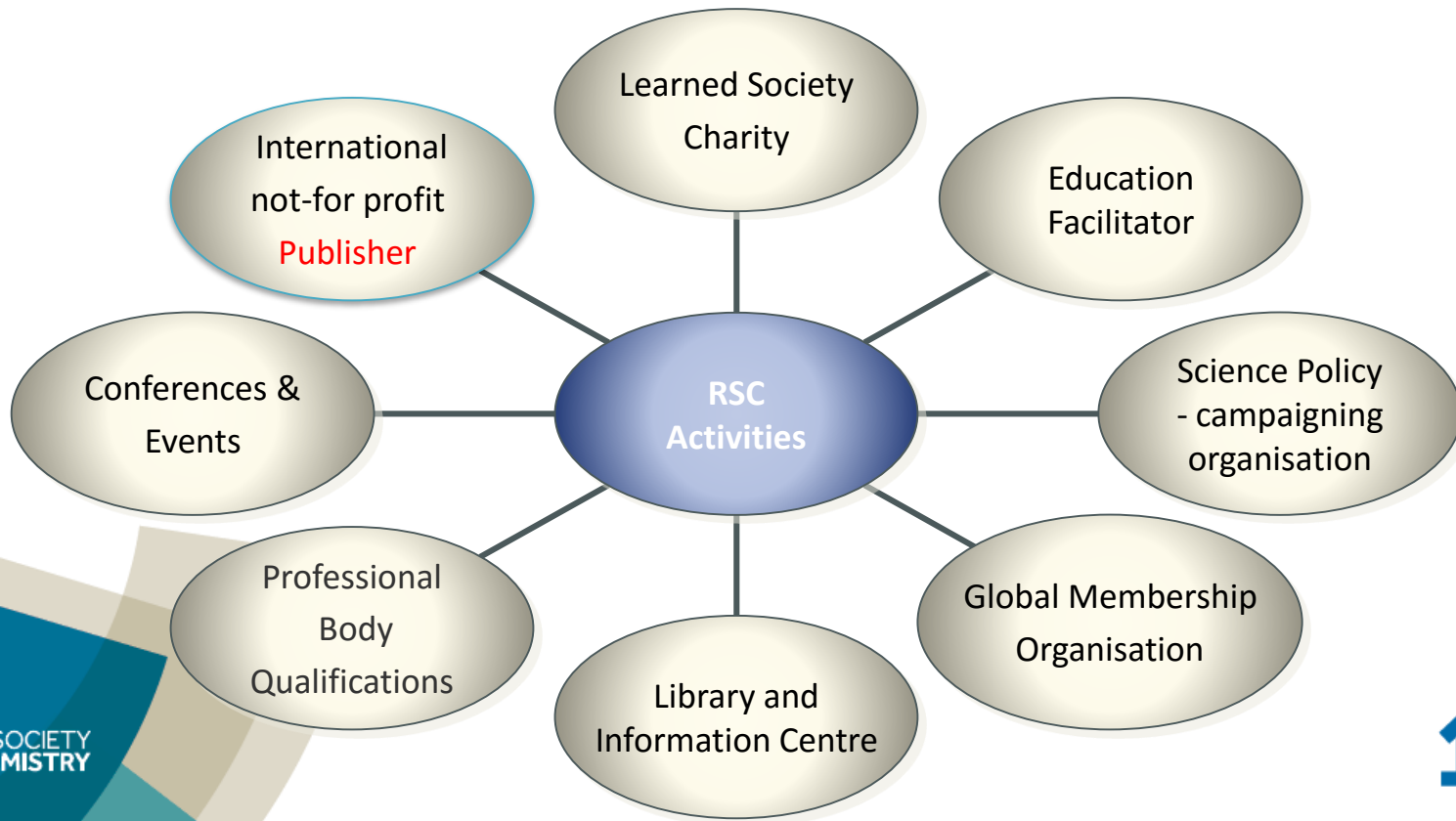
- About the Royal Society of Chemistry ( RSC)
- RSC and Open Access
- Gold for Gold Programme – Insight
- RSC's OA Outlook

# Royal Society of Chemistry ( RSC )

- Founded in 1841
- One of the largest organisations for advancing the chemical sciences
- Not-for-profit Organisation with a worldwide network of over 54,000 members
- Internationally acclaimed publishing business



# RSC's Activities



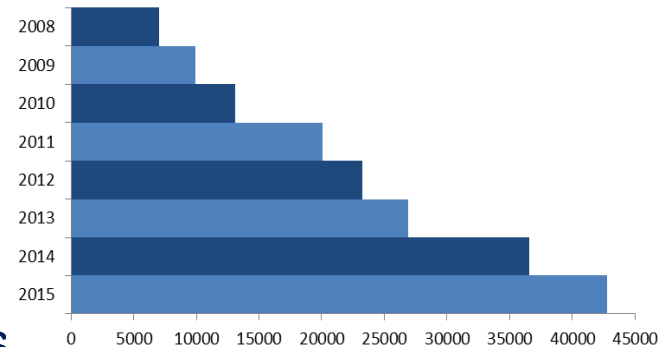
# Our Journals

We publish 41 “hybrid” Journals

- classical subscription Journals
- journal articles are made Open Access on payment of an APC

1 Open Access Journal + 1 sponsored Journal

Articles published



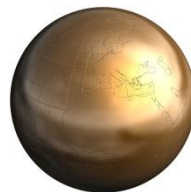
We publish about 43,000 articles per year.



**175**  
YEARS  
rsc.li/175



# Our Open Access Policies



## Gold OA Options

- Gold OA journal: *Chemical Science* (APC waiver until end 2017)
- All other journals gold OA option - APC £1,600 (full paper)



## Green OA Options

- Allow authors to deposit accepted manuscript version in a non-commercial repository
- Embargo period of 12 months applies
- Automatic deposition in CSAR



# Gold for Gold



## RSC Gold

All RSC journal, database and magazine online content in one simple package

- RSC Gold Package subscribers are provided with Voucher Codes for authors to publish Gold OA free of charge
- 1 Voucher Code per £1600 subscription price ( example £ 16,000 subscription price/ £1600= 10 Voucher Codes )
- Vouchers can be used in all RSC Journals

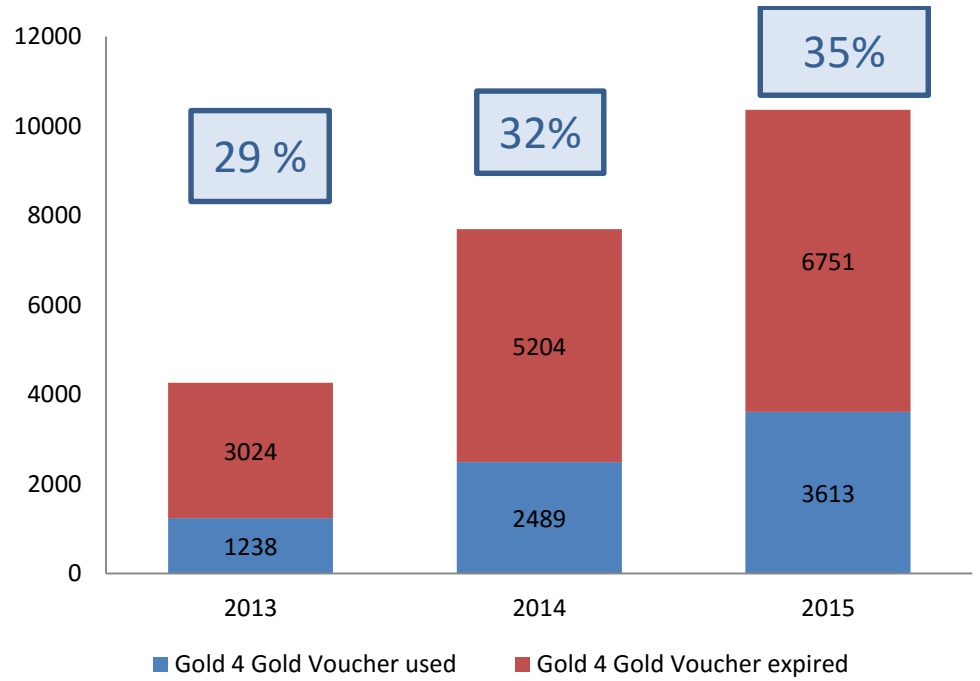


# Results



In 2015

- 10,000 Vouchers issued
- In over 40 countries
- Over 700 customers qualified for this project

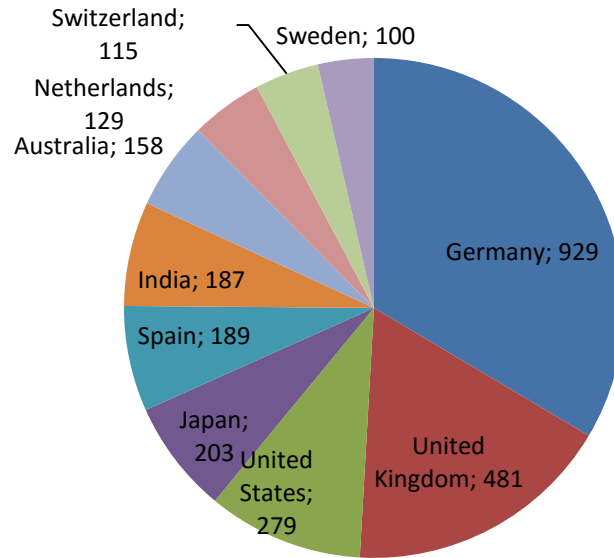






# Top 10 Countries

## Number of used G4G Vouchers

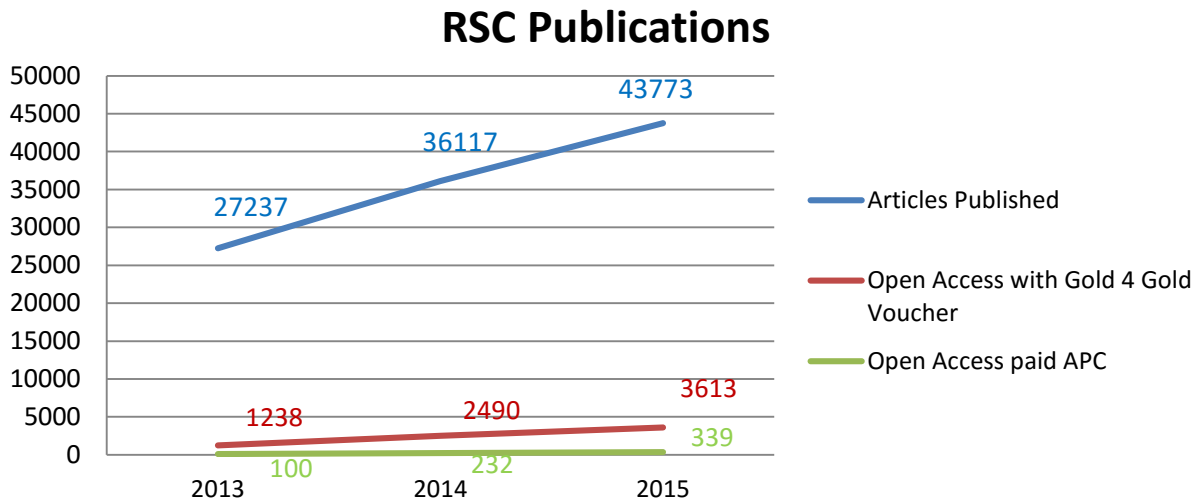


# Top 10 Institutions G4G Voucher User

Institution	G4G Voucher used
Max Planck Society for the Advancement of Science	116
Saechsische Landesbibliothek Staats- und Universitaetsbibliothek Dresden (SLUB)	39
Technische Universitaet Muenchen	33
Kyoto University	31
University of Tokyo	31
Bhabha Atomic Research Centre	29
Indian Institute of Science Education and Research Pune	29
Indian Institute of Science, Bangalore	29
Nanyang Technological University	28
Tokyo Institute of Technology	28



# Open Access Articles in Relation



For 0,7% of all RSC Articles an APC was paid

# Gold for Gold – is it a success?

- introduce the Open Access road to researchers without extra costs
- initiated discussion on Open Access in chemical sciences
- Opportunity for librarians to experiment with OA

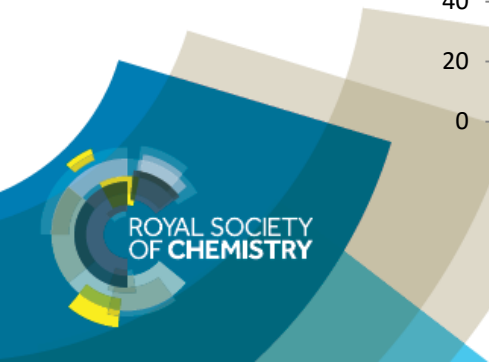
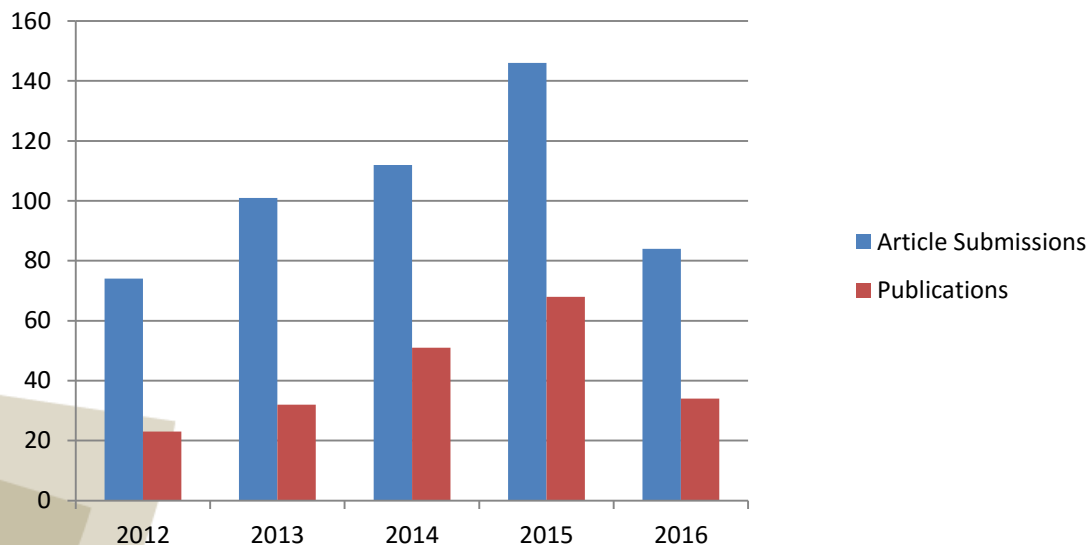


# Outlook

- Gold for Gold will be discontinued in 2017
- Concentrate more on the development of Open Access Products
- Cover costs for Chemical Science for another year
- Flip another successful RSC Journal and discount the APC's ( APC £ 750; discounted for 2 years £500)
- Develop sustainable OA transformation models ( output based)



# Article Input from Hungarian Authors in RSC Journals ( corresponding authors only )

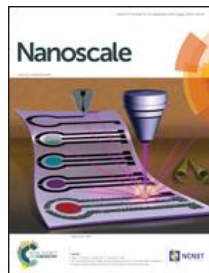


# Article Input from Hungarian Authors in 2015 ( corresponding and co-Authors )



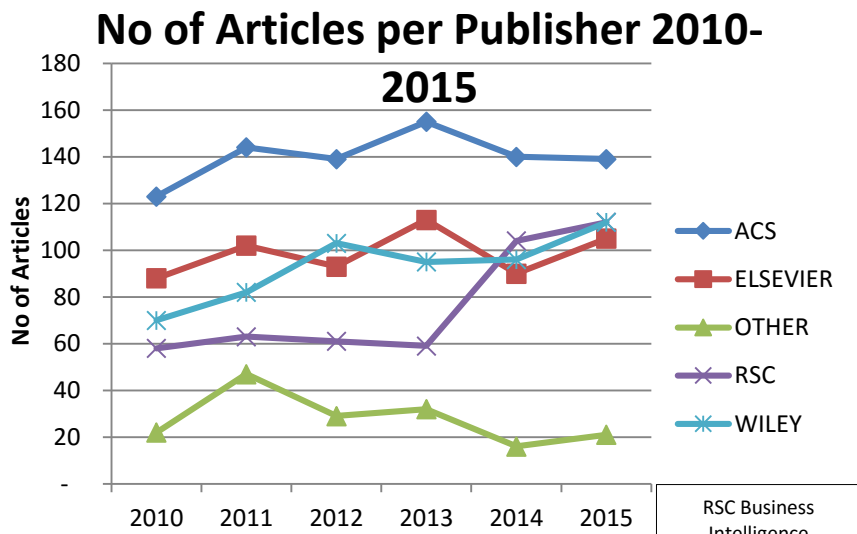
- 323 Authors
- 118 Articles
- 41 are OA

Institution	Count of Authors
Debreceni Egyetem	51
Szegedi Tudományegyetem	46
Budapesti Műszaki és Gazdaságtudományi Egyetem	35
Magyar Tudományos Akadémia	95
Pannon Egyetem	16
Semmelweis Egyetem	14
Eötvös Loránd Tudományegyetem	16
Pécsi Tudományegyetem	6





# Article Input from Hungary in other Chemistry Journals



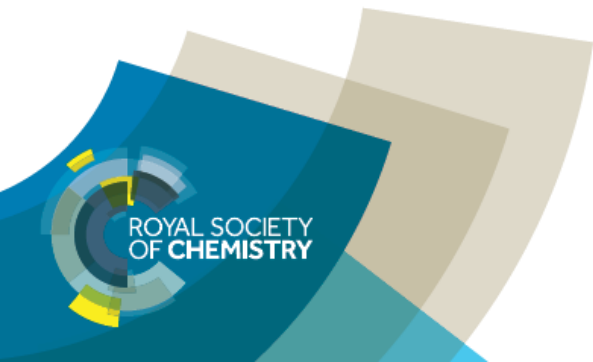
Publisher	2012	2013	2014	2015
ACS	139	155	140	139
ELSEVIER	93	113	90	105
OTHER	29	32	16	21
RSC	61	59	104	112
WILEY	103	95	96	112
<b>Grand Total</b>	<b>425</b>	<b>454</b>	<b>446</b>	<b>489</b>



# Outlook for Hungary



- EISZ Consortium Offer with an Open Access component
- Inform authors about RSC Advances
- Help promoting and sharing information about OA among your chemists



**Thank you ! Questions?**



**Claudia Heidrich**  
**heidrichc@rsc.org**

